



Automated **ASK ABD:**

What is the current trend for marketing utilizing an automated system?

Firms are using their staffing software to integrate with job boards and social networking sites.

Marketing has always been instrumental in making placements, however never has there been such potential within staffing software to help with this.

Marketing efforts are greatly expanded with the integration to social network, job boards and use of email. This features a set of low cost options that greatly enhance the number of prospective opportunities that a firm can cover.

It's an exciting time to utilize staffing software.

For more on productive software use and other topics of interest, go to www.ultra-staff.com and click on **News and Articles**. ***Or call ABD at 800-944-4223. ABD is the developer of Ultra-Staff software, which is used nationally by thousands of satisfied staffing and direct hire users.***