



Automated **ASK ABD:** Business Designs

Everyone is using a computer solution today. What sets one solution apart from another?

It is true. It would be rare to find a company that does not have automation in place. The question here is how much of a solution does it offer?

In order for automation to have impact today, it must encompass all of the activities within the organization. Information must flow from marketing to sales to front office operations and then to back office. In addition, all departments should have access to information that will improve their response to customer needs.

Customers want their questions answered immediately. They also want amenities such as special reports, billing options and access to their data on a vendor's system. Applicants want their questions answered quickly and also want to use automation to fill out applications, send resumes, and input time.

If your software solution is not all encompassing, you will not be able to provide the type of amenities that clients and applicants are enjoying through other vendors.

For more on productive software use and other topics of interest, go to www.ultra-staff.com and click **ASK ABD**. **Or call ABD at 800-944-4223. ABD is the developer of Ultra-Staff software, which is used nationally by thousands of satisfied staffing industry users.**