



Automated **ASK ABD:** Business Designs

I would like to keep on top of recovery projects in my state. Any ideas on how to utilize my staffing software for this?

One way is to add firms that have been awarded project business. There is a reasonable chance that these firms may present opportunities for staffing in order to fulfill their contract obligations.

Areas that feature projects may also have businesses that benefit from the activity of the project, even though they are not directly related to the contracted business. Add these firms as staffing opportunities can exist here as well.

Market to these businesses and at the same time stay on top of applicants so that you are sure to have people available should a need arise. Bulk e-mails work well and phone campaigns targeting businesses and candidates will help.

Having this type of information and marketing contact will put you ahead of the game when it comes time to fill needs.

For more on productive software use and other topics of interest, go to www.ultra-staff.com and click on **News and Articles**. ***Or call ABD at 800-944-4223. ABD is the developer of Ultra-Staff software, which is used nationally by thousands of satisfied staffing and direct hire users.***